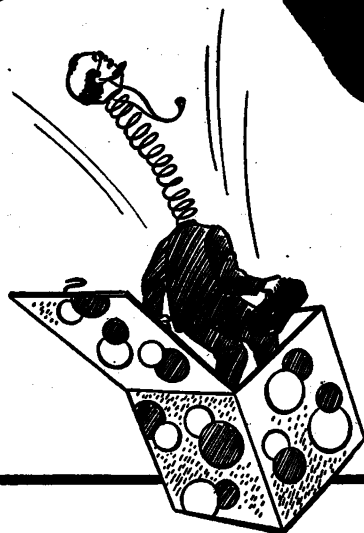


**"FOR A GENT WHO'S  
WORKING LIKE CRAZY—  
MY DOCTOR  
SURE KEEPS  
HIS HEAD!"**



**"G**OODNESS KNOWS, he's doin' the work of two or three doctors nowadays! No wonder he takes a *good* short cut when he sees it.

"He saw S-M-A—'cause he was *looking* for something that would help save him time from doing endless 'rithmetic about proportions of milk, carbohydrate, water for feeding formulas.

"And he began prescribing S-M-A—when he found out what an efficient time-saver it is. In just two minutes he was able to tell Mother how to mix and feed me my S-M-A\* . . .

*"But S-M-A pleases my Doctor most because he knows that in it he is prescribing an infant food that closely resembles breast milk in digestibility and nutritional completeness!"*

"So now he's *always* bragging about me and his other S-M-A babies!

"And Mother says she can hardly believe what S-M-A has done for me *and* my disposition! Sure looks like—**EVERYBODY'S** happy if it's an S-M-A baby!"

*\*One S-M-A measuring cup powder to one ounce water.*

S-M-A is derived from tuberculin-tested cows' milk, the fat of which is replaced by animal and vegetable fats, including biologically tested cod liver oil, with milk sugar and potassium chloride added, altogether forming an anti-rachitic food. When diluted according to directions S-M-A is essentially similar to human milk in percentages of protein, fat, carbohydrate, ash, in chemical constants of fat and physical properties. A nutritional product of the S.M.A. Corporation, Division WYETH Incorporated, Philadelphia.

*Everybody's* **HAPPY IF IT'S AN**  **BABY!**

REG. U. S. PAT. OFF.